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**BENECKE ECONOMICS
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August 25, 2020

Township of Verona Planning Board
600 Bloomfield Ave
Verona, New Jersey 07044

RE: Depot & Pine Redevelopment Area Redevelopment Plan,
Signage Clarification

Dear Planning Board Members,

In the "First Amendment to the Depot and Pine Redevelopment Area Redevelopment Plan" under Ordinance No. 2020-04 adopted February 24, 2020, section vi states that "The provisions of §150-7.9 U. shall be applicable to the A-2R Overlay Zone. Paragraph 2 shall be applicable but is hereby modified to permit doubled sided signs up to 26 square feet in area. The area and height calculations shall not include any foundation used to support the sign."

This office would like to clarify that the intention of the abovementioned section was to allow for a 4x6 double-sided sign, which is approximately 24 square feet per side and allow for trim for a total of up to 26 square feet in area per side. This is a standard sign size, with the purpose of double-sided being for pedestrians and vehicles to easily identify the location. Please let us know if you have any additional questions.

Sincerely yours,

Chelsea L. Gleis, P.P.
City Planning Board - Consulting Planner

CC: Ashley Neale, Board Secretary
Greg Mascera, Esq., Board Attorney